



HOW TO PLAN A CLEANUP DAY?

QUICK TIPS

1

SET A DATE AND A ROUTE

Set a date in which people are more likely to participate - weekends are usually the best.
Take a walk in the city to check the places in most need for cleaning and define a route.

2

ADVERTISE

Posters, Facebook events, Instagram, Snapchat: the more the better!
Try also to contact the local media: newspapers, radio, the local TV.

3

EQUIPMENT AND SPONSORS

Gloves, vests and bags are the basics. If you can get trash grabbers, even better! Check if there are companies willing to help with the materials and talk also with the municipality for support.

4

THE BIG DAY

Now your event is all set! Just wait for the scheduled day, gather as many people as you can and enjoy taking care of your city :)



FOR MORE EVENTS AND IDEAS VISIT:

SAYHITOSUSTAINABILITY.COM